



POTENTIAL

ON GLENFIELD

Realise future potential and
benefit in your retirement

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“Only a nominal number of properties remaining reflecting the quality of this investment.”



Representing the very best in quality of investment, this opportunity affords the purchaser the ideal choice to benefit from future profit in retirement. "Potential on Glenfield" is a contemporary development consisting of forty-one highly appointed townhouses all within a private enclave perfectly situated at the very epicentre of Sydney's strongest growth region.

For those who seek to convert potential into profit, here and now is the perfect example of how to use property and this evolving market.

With an affordable price point starting from only \$424,700, this represents an outstanding opportunity for homes of this calibre. The catalyst which enables such an advantageous price point is of course Massland's revolutionary Amalgamation process, which delivers the added benefit of better quality homes for a lesser cost than our competitors.

All these properties are highly specified with careful attention to detail, each with 3 bedrooms and lock-up garage sitting on sought after land areas. This price point is well below the median for the area but of course with the added benefit of delivering quality, location, size and an entirely new and spacious home.

Take advantage of the market and see potential turn into a superior return.

This is how to benefit in your future retirement.

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LOCATION

Western Sydney is where young people are choosing to begin their families. More than a third of residents are 24 or younger.

This creates the demand fuelling the continued investment and growth for this entire region. In short, Western Sydney is a 'hotspot' for development. Its advanced infrastructure supports one of Australia's fastest growing urban populations and is now home to 1 in 11 Australians.

The most recent list of the 50 suburbs with the greatest capital growth potential featured in Smart Property Investment magazine included four western Sydney suburbs. Rental yields of between 5% and 6% are also encouraging investors to consider these outlying parts of Sydney.

In unveiling the Metropolitan Strategy for Sydney, planning and infrastructure minister Brad Hazzard said the report outlines housing and employment solutions across Sydney to support the city's 'booming' population.

"We are delivering infrastructure to support 545,000 new homes in Sydney, releasing new land so families can achieve the dream of owning a home with a backyard," the minister explained.

Mr Hazzard said the government is committed to generating more than 600,000 employment opportunities around the new real estate pieces, with Western Sydney expected to see the lion's share of economic activity.

Potential on Glenfield is exceptionally well located with convenient access to the M5 motorway, the M7 and Glenfield railway station.

It is an easy 35 minute drive to Sydney CBD and only 30 minutes to Sydney Airport. Importantly it takes under 10 minutes to reach Liverpool and 25 minutes to reach Parramatta – which for many represents Sydney's new CBD.

It is in part, for this reason that this area has emerged as a real powerhouse of residential growth.

The expected growth and government expenditure on high level infrastructure projects along with the location of commercial enterprise in Glenfield will fuel the continued demand for property.

Potential on Glenfield is advantageously positioned close to a wide variety of local amenities, including shopping centres, schools and many familiar household names.

“Western Sydney is at the heart of our economic strategy to drive growth and prosperity for the city.

We want to see 50 per cent of all new jobs created in Western Sydney.”

Mr Brad Hazzard
NSW Minister for Planning and Infrastructure



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QUALITY OF INVESTMENT

With the benefit of reduced prices due to our 'option' process the investment opportunity becomes even more compelling. Applying our approach of Reverse Engineering to Development amplifies the benefit of building wealth over time

– we should remember that true wealth is measured by your holdings.



This represents another golden opportunity for the Automatic Acquisition Plan and provides the catalyst to convert potential into wealth.



Lot layouts, floor plans and images are correct at time of printing but are subject to council approvals.



GROUND FLOOR

FLOOR PLAN OPTION 1



GROUND FLOOR

FLOOR PLAN OPTION 2

DEMAND LOOKS LIKE THIS

- | | |
|---|--|
| 1. Glenfield Gains (Glenfield)
30 townhouses sold in 3 Days | 4. Riverhills (Eagleby)
12 boutique townhouses sold in 4 days |
| 2. Hinchinbrook Highlands (Hinchinbrook)
18 house + Land Packages sold in 7 days | 5. Bellbird Park Estate (Brisbane)
19 blocks sold in 21 Days |
| 3. Maxima (Marsden)
47 townhouses sold in 29 days | 6. Liberty (Loganlea)
44 townhouses sold in 37 days |

HOW DO I PROGRESS NOW?

Massland has been accepting deposits for Potential on Glenfield – such has been the demand that only a nominal number of properties now remain and it is only a matter of time before they will be sold.

As a reminder of potential stellar performance, our recent developments have sold out in a matter of days.

Contact Simon Cady on +61 7 5531 7822 and a \$1,000 deposit will secure another key piece in the portfolio that builds your wealth over time... How many will you need to retire?



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“We bought 2 townhouses at Richlands and both form part of our larger portfolio that deliver exceptional growth and consistent returns.”

Henry N – Perth. This is performance

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